# scriptoagency

# the Skills Board

2024

# **Search Engine Optimization**

The SEO experts at Scripto will develop plans that complement the objectives of the client's company. With more than 4 years of SEO experience, we are in a good position to discuss current best practices with assurance and deliver quality results.

#### **SEO**

We track competitors, analyze Google Business Profile success, and identify local SEO chances. Posting and planning are included in this service.

Pricing based on content & locations.

Monthly Pricing \$150 - \$300

#### **SEO Audit**

Scripto will use both human inspection and software testing to do a comprehensive site audit.

Pricing \$500 - \$1000

# Landing

# **Pages**

Businesses who need to inform visitors, obtain contact information, or advertise a service or product should use **Scripto Landing pages**.

WordPress	HubSpot	E-Commerce
1-page Wordpress Website - Included Content & Images	1-page HubSpot page with content, calls to action and capture form.	a larger landing page with a buy option for a single product or a subscription
Up to five rounds of modifications	Included Content & Images	Pricing \$400 - \$600
Pricing \$170	Pricing \$250	

### **Website Design & Devlopment**

At **Scripto**, we develop unique, responsive websites that skillfully blend powerful SEO techniques with a visually appealing design. Our emphasis on user-friendly design guarantees interesting, quick-loading websites that are customized to your brand and business goals.

#### **WordPress**

Ideal for a startup or business wishing to have a web presence without needing an eCommerce platform

Pricing starting at \$350

#### **WooCommerce**

Ideal for a business wishing to establish an online presence but needing a specialized or serviceoriented eCommerce platform

Pricing starting at \$500

#### bubble.io

bubble.io is an excellent choice for companies and startups seeking a feature-rich, user-friendly platform to launch and manage their business.

Pricing starting at \$700

**scripto**agency

# Website Maintenance, Writing, and Graphics

Regular updates, such as framework and plugin updates, are part of the **Scripto Web Maintenance services**. publishing content, including blogs, updating images and text, entering products and updating them, and performing regular website activities

#### **Maintenance**

Ideal for those that want to take a hands-off approach to managing their websites and have active websites.

Starting at \$120/month

### Writing

Content of all kinds, including blogs, website copy, product descriptions, and social media posts, will be published by Scripto Agency.

Pricing starting at \$150

### **Graphics**

Scripto Brand Designer will produce unique, eye-catching marketing collateral design, including business cards, letterhead, brochures, and social media graphics.

Design Rate \$25/hour

# **Digital Marketing**

Because they are well-versed in consumer search behavior, our team of highly skilled search strategists and experts is able to quickly capitalize on shifting market trends. Our strategy is to develop testing procedures to identify potential markets where your company may differentiate itself from the competition.

### **Social Media Accounts Management**

Your social media accounts will be expertly managed by the marketing team at Scripto Agency, who will also produce and share content weekly and implement a strong plan.

Starting at \$100/month per social media account

### **Social Media Advertising**

Our elite staff manages social media advertising campaigns with a well-planned approach to increase client leads and accomplish other goals.

You will pay the ad funds directly; we will only charge for the execution of the ads.

Starting at \$75/month

### Growth

Tahseen Abdullah - CEO & Founder

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Book an appointment []

